

THE ASSOCIATION OF KENYA INSURERS

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AKI CIRCULAR NO. 40/PR&EA/TMG

17th March 2020

To: **CHIEF EXECUTIVE OFFICERS
MEMBER COMPANIES
THE ASSOCIATION OF KENYA INSURERS**

Ladies and Gentlemen,

RE: KENYA HOMES EXPO 2021

The Kenya Homes Expo is an event that brings together players in the real estate and related industries. This event presents the insurance industry with the opportunity of raising awareness, up-sell and cross –sell insurance products both those that are related to property and others.

AKI has engaged Homes Kenya, the Expo organisers, to extend discounts to AKI Members during their event slated for 13th to 16th May 2021 at KICC. The detailed exhibition package, including cost, is attached for your reference.

The Expo organisers will adhere to the COVID-19 Protocols as set by the Ministry of Health. The detailed measures are attached for your reference.

Interested members should get in touch with Abel Chitechi at abel@homeskenya.com and 0723 263622

Yours sincerely,


**T.M. GICHUHI
EXECUTIVE DIRECTOR.**

HOMES EXPO 13TH -16TH MAY 2021

Exhibition Stand size and cost

SPACE SIZE	NORMAL RATE (VAT INC)	AKI MEMBERS (VAT INC)
3M X 3M (9SQM)	208,800	174,000
6M X 3M (18SQM)	417,600	348,000
9M X 3M (27SQM)	626,400	522,000
6M X 6M (36SQM)	835,200	696,000

Exhibitors will receive the package below;

- Tables and seats at the stand
- Company name on the stand fascia board
- Power socket and lighting in the exhibition stand
- Company logo in all expo newspaper adverts as an exhibitor
- Bottled drinking water
- Parking at the venue for the 4 days
- Exhibitor name tags

COVID-19 Protocols

The following measures will be in place

1. Control of the number of exhibitors in every exhibition stand depending on the size of stand (1.5m social distance to be maintained)
2. Controlling the flow of visitors to the stands
3. Hand washing and sanitizing points throughout the venue
4. Ensuring every exhibitor and visitor is properly wearing a mask
5. Temperature checks at the entrance for all exhibitors and visitors
6. Standby St. John's ambulance for any medical emergency.
7. Periodical In-house announcements reminding exhibitors and visitors to adhere to protocols